

# BCA AWARDS

# The Inaugural *BCA* Readership Awards

October 2, 2018 | Mountain Shadows, Paradise Valley (Scottsdale) Arizona

Co-located with:

**Business & General Aviation  
Conference (BGA)**



Produced by:

**BCA**

Supported by:

**SpeedNews**

**AVIATION WEEK**  
NETWORK

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Paradise Valley (Scottsdale) Arizona

## OVERVIEW

### **BCA Readership Awards**

For 60 years, *BCA* has been the most trusted source of editorial on the global business aviation marketplace. The *BCA* Readership Awards recognize leaders in business aviation that have demonstrated exceptional performance and advanced the business aviation industry.

Winners are chosen by *BCA* readers — owners and operators, pilots, suppliers, and others who power the thriving world of business aviation.

## AGENDA

6:00 pm: Cocktails

7:00 pm – 9:30 pm: Awards and dinner

9:30 pm: Conclusion

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## THE AWARDS

- ★ ADS-B Bravo Award
- ★ Aircraft Superstar
- ★ AOG Awesomeness Award
- ★ Avionics Innovation Award
- ★ Best New Business Aviation Product
- ★ Best New Business Aviation Service
- ★ Best New Training System or Curriculum
- ★ Best Training Facility
- ★ Business Aviation Leadership Award
- ★ Cabin Connectivity Award
- ★ Drone of the Year
- ★ Greatest Purchase for \$100 or less
- ★ International Operations Award
- ★ Outstanding Product Support Award
- ★ Safety Advocate Award
- ★ U.S. Charter Operator of the Year
- ★ Volunteer of the Year



# **BCA** The Inaugural AWARDS *BCA Readership Awards*



## **SPONSORSHIP OPPORTUNITIES**

**Sponsorships provide great branding and visibility opportunities for your organization.** We have several different packages that can be customized to meet your particular budget and goals. Become a Sponsor of the Inaugural *BCA* Readership Awards

### **Award Sponsor: \$7,500**

- ★ Table of 10 seats + 1 additional seat at VIP table
- ★ Sponsor recognized at award ceremony
- ★ Company name/logo on promotion materials
- ★ Company name/logo onsite (signage, screen)
- ★ Company name/logo on website with reciprocal link
- ★ Thank you ad recognizing sponsor to run in the November issue of *BCA*

### **BCA Leadership Sponsor: \$26,000**

- ★ 1 table of 10 seats + 2 additional seats at VIP table
- ★ Company name/logo on promotional materials
- ★ Company acknowledgement in October issue of *BCA*
- ★ Company name/logo on site (signage, screen)
- ★ Company name/logo on website with reciprocal link
- ★ Distribution of literature at end of event
- ★ Additional Signage at Event
- ★ Thank you ad recognizing sponsor to run in the November issue of *BCA*



## **ADVERTISING OPPORTUNITIES**

**Distribution:** The October 2018 *BCA* Awards Issue will be distributed at the ceremony, and at NBAA-BACE 2018.

- ★ Full Page (4-color): \$10,300
- ★ Half Page (4-color): \$8,330
- ★ 1/3 Page (4-color): \$3,765



## **TICKET PRICING**

**Table of 10: \$1,850**

**Individual Ticket: \$200**

**Partner/Spouse ticket: \$75**

**Dinner attendees get 25% discount off the *SpeedNews* BGA conference**

## **TO ATTEND**

To purchase individual tickets or a table, visit:

**[bcaawards.aviationweek.com](http://bcaawards.aviationweek.com)**

To attend the Conference:

**[speednews.com/business-and-general-aviation-suppliers-conference](http://speednews.com/business-and-general-aviation-suppliers-conference)**



# **BCA** AWARDS **The Inaugural BCA Readership Awards**

## **OPPORTUNITIES FOR AWARD WINNERS**

- ★ **Additional copies of the October 2018 issue of *BCA*,** featuring the winners of the *BCA* Readership Awards.

- ★ 100 Issues: \$300
- ★ 500 Issues: \$1,000
- ★ 5,000 Issues: \$8,500

- ★ **Custom Plaque** featuring the cover of the October 2018 issue of *BCA* with a customizable text at the bottom of the plaque.

- ★ 1 Plaque: \$220
- ★ 5 Plaques: \$990

- ★ **Additional Trophies**

- ★ **Large Trophies**

Price: \$475 per trophy  
6 Trophies: \$430 per trophy  
12 or more Trophies: \$385 per trophy

- ★ **Standard sized Trophies**

Price: \$400 per trophy  
6 Trophies: \$385 per trophy  
12 or more Trophies: \$370 per trophy

- ★ **Trophies for FBOs or multiple locations** can receive further discounts.

- ★ **Personalized *BCA* Awards logo license**

You can license the *BCA* Awards logo to place on your aircraft fleet, employee name tags, email signatures or more. Contact us for pricing.



**TO LEARN MORE ABOUT  
THESE OPPORTUNITIES,  
PLEASE CONTACT**

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## **SPONSORSHIPS & ADVERTISING**

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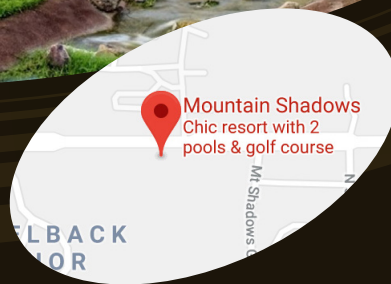


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## **TO ATTEND**



[bcaawards.aviationweek.com](http://bcaawards.aviationweek.com)



## **LOCATION**



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**For more information on the SpeedNews event:**

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